



COPPER  GREY

## WEDDING INVESTMENT GUIDE

WAYS TO WORK WITH US



*Hi, I'm Penny,*

*Owner, creator, wedding  
design expert.*

### **GET TO KNOW ME**

With over a decade's worth of design expertise and experience working in a global space, I can safely say that I am passionate about making the world a more beautiful space through the art of authentic design.

My passion is to create heartfelt moments that will last a lifetime!

### **WHAT I BELIEVE IN**

If you are looking for that oh-so-classy-and-utterly-sophisticated wedding design to elevate your special day, then you are in the right place. My purpose is to adorn each moment with beautiful wedding stationery designs, customised for a touch of elegance.

You deserve to feel special and celebrated on your wedding day and customised wedding design is one way to do just that.



# PACKAGES



*Digital Mini*

*Digital Luxe*

*On The Day*

*Event Branding*

*A mini digital package for the couple on a budget who want to send through their Save The Dates and Invitations online.*

*The digital invitation includes a link for guests to RSVP, enabling you to effortlessly manage their responses through the designated RSVP portal. This feature allows you to stay organized and keep track of attendees, as well as cater to any special requests they may have, such as dietary preferences or food options.*

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## **DISCOVERY**

An in-depth questionnaire into the style and theme for the Save the Date and Invitation

## **INSPIRATION**

A style board that provides the overall aesthetic for the design to match your wedding theme is created.

## **CONCEPT**

Once the style and inspiration has been decided. A custom logo, Save the Date and Invitation will be designed. You will have 3 revisions.

## **FINAL DESIGN**

You will receive a custom logo, your digital Save The Date and Invitation with RSVP manager in PDF format.

**COMPLETE DESIGN: 1 WEEK**

**INVESTMENT: R 900.00**



*The full digital wedding invitation package is perfect for the eco-conscious couple. The digital invitation includes a link to your website for guests to RSVP.*

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## **DISCOVERY**

An in-depth questionnaire into the style and theme for the Save the Date, Invitation and website.

## **INSPIRATION**

A style board that provides the overall aesthetic for the design to match your wedding theme is created

## **CONCEPT**

Once the style and inspiration has been decided. A custom logo, Save the Date, Invitation and 1 page wedding website will be designed. You will have 3 revisions.

## **WEBSITE**

A 1 page Wedding Website that includes accommodation, gallery and links to accomodation, location and RSVP Form

The Invitation will include a link to the website.

Includes free hosting and domain for 1 yr.

**COMPLETE DESIGN: 2 - 3 WEEKS**

**INVESTMENT: R 1 800.00**





*Our premium On The Day package is tailored for couples in need of wedding stationery throughout their special day.*

*Choose between receiving the design files to print at your convenience or opt for our exclusive printing service at an additional charge.*

## DISCOVERY

An in-depth questionnaire into the style and theme for your special day.

## INSPIRATION

A style board that provides the overall aesthetic for the design to match your wedding theme is created.

## CONCEPT

Once the style and inspiration has been decided. Your custom logo will be designed. You will have 3 revisions and this can include:

- Welcome Sign
- Seating Chart
- Menu
- Table Numbers
- Name Cards
- Programmes
- Vow Books
- Signage

## FINAL DESIGN

You will receive your On The Day stationery via courier or as digital designs for you to print at your convenience.

**COMPLETE DESIGN: 1 - 2 WEEKS**

Design time only -  
Printing takes 14 working days

**INVESTMENT: R 2 500.00 for  
designs only**



*The Event Brand offering is meticulously designed for those who desire a seamless and complete experience from the before to on the day ensemble.*

*We create a cohesive theme that reflects your unique love story ensuring an unforgettable and truly personalized celebration.*

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## **DISCOVERY**

An in-depth questionnaire that gets deeper into the aesthetic and style and what outcomes you would like to be achieved.

## **INSPIRATION**

A custom styleboard and colour palette that serves as the theme for the stationery and wedding day.

## **CONCEPT:**

Once the style and inspiration has been decided. A custom logo, Save the Date, Invitations with luxury finishes such as letter pressing foiling will be created.

## **WEBSITE**

There is an option of having a 4 page website in place of an invitation. Includes accommodation, gallery and Google Maps. The Invitation will include a link to the website. 1 Yr free domain and hosting.

## **ON THE DAY STATIONERY**

Customised On the Day pieces designed to the style and theme of your wedding day. These can include: seating chart, menus, name cards, programmes, table numbers and thank you cards.

**COMPLETE DESIGN: 4 - 6 WEEKS**

Printing takes 14 working days

**INVESTMENT: FROM R3 000.00**



# WEDDING WEBSITE

*Our wedding websites are created based on the theme and styling of your wedding. An introduction to the beauty of your special day.*

*We aim to create something unique and special that highlights you and your partner for a memorable experience for your guests.*

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## **1 PG WEDDING WEBSITE**

As many sections as you need

Links to google maps, accommodation and RSVP form

1 yr free hosting and custom domain

Digital Save the Date and Invitation included

**INVESTMENT: R1 800.00**

**COMPLETE DESIGN: 2-3 WEEKS**

## **3-5PG WEDDING WEBSITE**

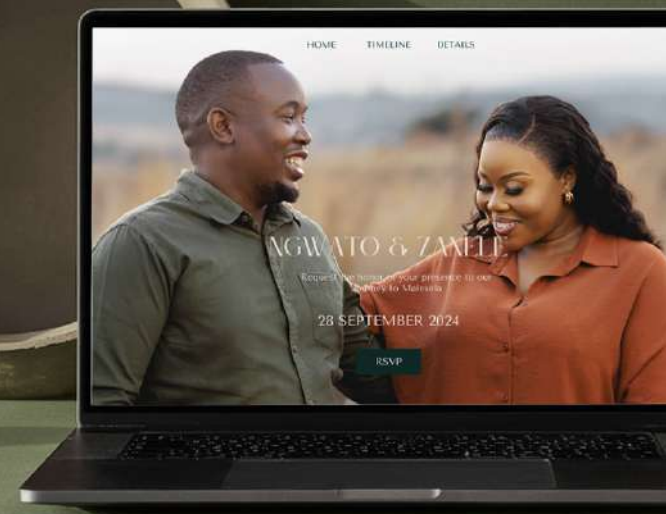
Google maps and RSVP form embedded

1 yr free hosting and custom domain

Digital Save the Date and Invitation included

**INVESTMENT: R3 500.00**

**COMPLETE DESIGN: 3-4 WEEKS**





## *When to Order & Send Your Wedding Invitations*

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### WEDDING

*JANUARY*

*FEBRUARY*

*MARCH*

*APRIL*

*MAY*

*JUNE*

*JULY*

*AUGUST*

*SEPTEMBER*

*OCTOBER*

*NOVEMBER*

*DECEMBER*

### ORDER

*AUGUST*

*SEPTEMBER*

*OCTOBER*

*NOVEMBER*

*DECEMBER*

*JANUARY*

*FEBRUARY*

*MARCH*

*APRIL*

*MAY*

*JUNE*

*JULY*

### SEND

*OCTOBER*

*NOVEMBER*

*DECEMBER*

*JANUARY*

*FEBRUARY*

*MARCH*

*APRIL*

*MAY*

*JUNE*

*JULY*

*AUGUST*

*SEPTEMBER*

# TESTIMONIALS



**Wedding Invitations & On The Day Stationery:**  
*Menus, Table Numbers, Name Cards, Vow Books*

*"Penelope is absolutely great to work with, she puts in so much effort to create your desired design. I would highly recommend using Copper Grey Studio, I wouldn't want to use anyone else."*

*Kylie Gultig*



**On The Day Stationery:**  
*Menus, Handwritten Name Cards, Vow Books*

*"Penelope was exceptionally helpful, friendly and supportive throughout the journey and I would have been lost without her. The end result spoke for itself, and we couldn't stop getting so many compliments! I couldn't have been happier with the end product!"*

*Kelli Glanfield*



# THE DESIGN PROCESS

## 01 / **GETTING STARTED**

We will answer an in-depth questionnaire that identifies your theme, style and design needs. We will then book a clarity call.

## 02 / **CONCEPT**

Once the questionnaire is complete, we will work to create a concept that best aligns with your vision for your special day.

## 03 / **DESIGN**

My favourite part - creating the artwork based on the concept we have chosen. The design process will include 3 rounds of revisions.

## 04 / **WEDDING TIME !**

You love the artwork and are ready for handover or printing. Once completed you can excitedly showoff your new stationery and website.





# FAQS

## ***WHEN SHOULD I SEND OUT MY INVITATION?***

We suggest sending out your invitations 2 – 3 months before your event date with RSVP's at least 1 month before the event. For destination weddings or wedding over the holidays we suggest sending invitations 3-4 months before the event date. Printing can take up to 14 working days and does not include design time.

## ***WHEN SHOULD I ORDER MY ON THE DAY WEDDING STATIONERY?***

2 months before your wedding date. For destination weddings, we ask to kindly order 4 months before your wedding date. Printing can take up to 14 working days and does not include design time.

## ***WILL I RECEIVE A PROOF BEFORE PRINTING?***

Yes absolutely. You will receive a digital proof of the artwork before printing begins.

## ***DO YOU OFFER PAYMENT PLANS?***

Yes we do! I know Branding and Websites are a big and important investment. We will work together to create a payment plan that works best for you.



## THE NEXT STEPS

### *01 / SECURE YOUR SPOT*

Secure your design spot with a 50% deposit. This is required before work can begin. The balance will be due on completion of the work. Unless we have set up a payment plan for you.

### *02 / INSPIRATION BOARD*

The fun part - share or gather your inspiration images so that we can create and design a concept and strategy board for your new brand.

### *03 / ONLINE PORTAL*

An online portal will be created for you so you can keep track of how far we are in the design journey and where important information will be communicated.







# COPPER GREY

LUXURY DESIGN & WEDDING STATIONERY

*Have any questions? Or can't find what you are looking for?*

[penny@coppergreystudio.com](mailto:penny@coppergreystudio.com)

*Studio Hours: Monday - Friday  
8:00am - 4:30pm*

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